

JULIE GILES *exhibition graphics*

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experience

ASIAN ART MUSEUM, San Francisco

Art Director, 2019 to present | Contract Designer 2013–2019

- Exhibition graphic design, including for the recent exhibitions *Carlos Villa: World's in Collision*, *teamLab* and *Weaving Stories*. Collaborate closely with the lead exhibition designer to formulate a unique approach for each exhibition. Execute this approach for title treatments, didactic panels, labels, wayfinding, user interface for tablets, placards, banners, timelines, maps and vinyl signage.
- Design for the museum's events, development, membership, visitor services and education departments, following brand guidelines. Assets include member magazine, marketing collateral, programs, invitations and online advertising.
- Recent achievements include designing materials for low-vision visitors for *Weaving Stories*. The project comprised working with new vendors to produce sample books with textile samples alongside text in braille.

JULIE GILES DESIGN

Freelance Design, 1999–2019

- Conceived and executed exhibition and graphic design for Museo Italo Americano, among other independent projects.

REAL MUSIC, Sausalito

Art Director, 2012–2019

- Art direction and design for independent music label representing an international roster of recording artists. Projects included design for packaging, company website, advertising, email marketing and videos.
- Managed managed budget, scheduling, and contracts for freelancers.

EIDOS INTERACTIVE, Redwood City

Designer, 2009

skills

- Ability to conceptualize and create innovative design solutions through to final production while staying on schedule and on budget
- Skilled in communicating design proposals through presentations, scale drawings and mock-ups
- Thorough knowledge of trends in typography, photography, illustration, color and design
- Retouching, color-correction, masking, montage and other photo manipulations
- Expertise in preparing graphics for a variety of production, including online, large format and specialty printing
- Adobe Creative Suite

education

BFA in Illustration, Academy of Art University, San Francisco